

2022 ANNUAL CONFERENCE | APRIL 22-23 2022

Manitoba
Dental
Association



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Supercharge The Hygiene Team: Building an Empowered and Profitable Hygiene Department

A thriving hygiene department, one that is empowering and mutually-enriching can have a major influence on the overall success of a dental practice. Do you know where your hygiene department is at?

This course is intended for dentists, dental hygienists and auxiliary team members who are interested in implementing an advanced patient centered hygiene program. One which improves patient health, enhances patient relationships and motivates and empowers the entire team while increasing hygiene productivity and profitability.

Course Objectives:

- Examine the top 3 characteristics of an advanced and profitable hygiene department.
- Implement effective patient communication for increased case acceptance in both hygiene *and* dentistry.
- Optimize dentist-dental hygienist-team communication for greater efficiency and satisfaction.
- Elevate the hygiene team through empowerment and reduce burnout and improve team retention.

Sponsored By:





Chrissy Ford RDH, BScDH

Chrissy is a registered dental hygienist, practice manager, lecturer, founder of Advanced Hygiene Solutions, a coaching and continuing education company and co-founder of Advanced Hygiene Consulting.

The development of her successful dental hygiene CE and coaching programs draws from 20 yrs experience in the dental field as a licensed hygienist, university clinic instructor, treatment coordinator and practice manager. Chrissy is committed to empowering dental hygienists to create strong patient centered and profitable hygiene programs. She still enjoys working in private practice but also has a passion for educating others. She enjoys hands on mentoring and coaching dental teams on how to integrate advanced periodontal programs into their practice.

Chrissy is a member of the CRDHA, and CDHA and currently serves on the Competence Committee with the College of Registered Dental Hygienists of Alberta.