

2022 ANNUAL CONFERENCE | APRIL 22-23 2022

Manitoba
Dental
Association



**we miss
your**



Market trends and the future of dentistry in Canada

As the dental industry in Canada continues to rapidly evolve, clinician's ability to react to consumer and industry trends is essential to retaining a competitive advantage. Guy Amini, dentalcorp's President, will discuss navigating the rise in healthcare consumerism while also managing the industry impacts of increased regulatory and administrative complexities and a need for technological enhancements.

Drawing on insights and data from dentalcorp's national network of over 450 practices, this discussion will explore market trends, consolidation in dentistry and the industry-wide impacts of the organization's 2021 IPO.

Learning Objectives:

- Understand the implications of rising healthcare consumerism on patient behaviour
- How to digitize the patient experience
- Dental industry consolidation trends
- The impacts of private equity interest in the market

Sponsored By:





Guy Amini
President, dentalcorp

Guy is responsible for overseeing the company's day-to-day operations and industry stakeholder relations. Guy further leads the company's Operations, Practice Marketing, Legal & Compliance, Corporate Brand & Communications and People teams.

Guy has a robust background in mergers and acquisitions, corporate finance and strategic commercial transactions. He holds a Juris Doctor from the University of Toronto, Faculty of Law and an Honours Bachelor of Business Administration from Wilfrid Laurier University.