Claudia Lovato CDA
Team Building

Claudia began her career in dentistry as a dental assistant in 1995. Her first experience of “saving someone’s teeth” was a pivotal moment in her career.

It was then, she knew she had found what she was looking for - a challenging and rewarding career centered around serving and helping others.

Claudia’s personality is that of a restless spirit who cannot settle for the status quo. She began to focus on solutions to common problems that plague dental practices in 2005.
The Purpose Driven Practice-A 2020 Vision

For decades, a mission statement was a staple in every dental practice. Times have changed and those mission statements hanging on the wall have become nothing more than an after-thought. Having a mission is great.

Why mission statements fall short, is they lack clarity. There is no defined purpose. No definitive core values, and no described values in action. Claudia will take you on a deep dive through the murky waters of running a dental practice with purpose and guide you to clearer waters where you can easily define and communicate the vision, purpose and core values of your practice. Then, we will emerge with clarity and ways to put those core values into action.

This is a highly immersive and interactive program.

Objectives:

1. Upon completion of this workshop, you will be able to;
2. Define the mission of your practice. This is WHAT you do.
3. Define the vision of your practice. This is what you HOPE to see your practice achieve.
4. Define the purpose of your practice. This is WHY you do it.
5. Define your core value system and your values in action. This is HOW you do it.
6. Learn the "Be, Do Have" method and define who you need to BE to DO what needs to be done to HAVE a successful practice.
7. Learn about the different age groups, understand the different characteristics, and bridge the gaps that often cause confusion.